

Epiotic®

Reg. No. G2399 (Act 36/1947)



Help keep your pet's ears healthy

Epiotic® is an antiseptic, drying ear preparation for use in dogs and cats.

Shaping the future of animal health

The Virbac logo is located in the bottom right corner. It consists of the word 'Virbac' in a white, italicized, sans-serif font, with a red horizontal line underneath the letters 'i' and 'b'. The logo is set against a dark blue rectangular background.

What is Otitis?

Otitis is the inflammation of the ear canal and affects any breed of dog, or cat at any age. Unlike our human ears dogs and cats have very long angular ear canals, debris can become lodged deep inside the ear leading to irritation and possible infection. Regular cleaning can help in removing the debris.

Which dogs or cats does Otitis affect?

- Dogs or cats with narrowed ear canals, excessive hair, or excessive moisture in their ears. These situations are the perfect environment for bacteria and yeast to multiply and cause Otitis.
- Dogs who swim regularly as their ears don't fully dry out.
- Dogs or cats with allergies or in whose ears foreign bodies, or debris, such as grass seeds or parasites such as ear mites have become lodged or made a home. Dogs and cats have very long ear canals and debris may lodge deep inside the ear causing irritation and possibly infection. Regular cleaning can help towards removing this debris.
- Dogs and cats who have had Otitis before and whose ear lining now has irreversible ear canal lining damage or some underlying and recurring problem.

What damage does Otitis cause?

- Inflammatory changes to the skin lining of the ear canal. This can be very uncomfortable and irritating for your dog or cat, causing them to scratch their ears, irritating the skin further and possibly introducing more bacteria into the ear canal.
- Inflammatory narrowing of the ear canal, providing a warmer, more humid environment for bacteria and yeast to multiply.

What are the signs that your pet has Otitis?

- Head shaking
- Scratching
- Redness or swelling of the skin in the ear
- Pain around the ears
- Unpleasant odour
- Discharge
- Changes in behaviour
- Other cats or dogs licking at your pet's ears

How is Otitis treated?

Your dog or cat's otitis may be treated in a number of ways. If you have noticed it early, you may be advised to increase the frequency of ear cleaning with a combination of an anti-inflammatory treatment, and that may be sufficient.

If the otitis has progressed, the most common treatment prescribed is a preparation containing an antibiotic, a steroid and an anti-yeast agent. Please ask your vet about the best treatment option for your dog or cat.

It is often a good idea to clean your dog or cat's ear before treating it, ensuring the treatment can have the maximum effect in the ear, but please seek advice from your vet first as some treatments cannot be used with a cleaner.

How does EpiOtic help?

EpiOtic is a pH neutral formulation, so is gentle on the skin in your dog or cat's ears. Used routinely, it reduces the chance of infection in clean ears.

- EpiOtic's formulation has a drying effect, perfect for dogs who love to swim.
- EpiOtic is antibacterial and anti-fungal.
- EpiOtic is unique in that it uses Skin Innovative Technology to prevent bacteria and other pathogens from adhering to the skin cells within the ear canal, inhibiting the bacteria from multiplying.



When do I use EpiOtic?

- During routine ear cleaning.
- Prior to treatment of certain ear treatments. Used before the treatment to ensure the ear is clear of wax, pus and debris. But always check with your vet first as some treatments can't be used with EpiOtic.
- After ear treatments at regular intervals to prevent a re-occurrence of the infection and to maintain healthy ears. Twice a week if your dog or cat has abnormal ears but check with your vet.

How do I use EpiOtic?

- Turn the nozzle to open.
- Place the nozzle in the entrance of the ear canal -not in the canal.

- Squeeze a couple of millilitres into the ear canal while gently massaging the vertical canal. This may be felt as a large solid tube lying just under the skin below the entrance of the ear. Massage for 10 to 20 seconds to ensure good cleansing of the vertical and horizontal ear canals.



- Using a cotton ball, wipe excess cleaner and dirt from the outside of the ear dislodged by the EpiOtic. **DO NOT** use a cotton bud to clean your dog's ears.
- Repeat until the excess fluid is clear, about 3 times.
- Stand back as your dog will probably want to shake his head!



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